



2024 Conference Program

March 24th-27th, 2024

Murfreesboro, Tennessee

2023-2024 Executive Board

President	Jennifer Byrd, Nashville State Community College
President-Elect	Samantha Sullivan, Vanderbilt University
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Private 4-Year	Derek Moore, Union University
Public 2-Year	Wendy Floyd, Pellissippi State Community College
Public 4-Year	Andrew Linn, University of Memphis
TCAT	Lucas Gray, TCAT Knoxville

2023-2024 Committee Chairs

Association Governance	Marian Dill, THEC/TSAC
Awards	Tina Rich, Carson-Newman University
Budget/Finance	Melissa Smith, Vanderbilt University
Conference	Jana Cox, University of Tennessee, Martin April Wolford, University of Tennessee College of Law
Diversity	Eric Farmer, THEC/TSAC
Electronic Services	Reed Allison, Chattanooga State Community College
Governmental Relations	Ron Gambill, ELFI
Historical	Heather Boutell, Vanderbilt University School of Medicine
Membership	Brian Davidson, University of Memphis
Public Relations/Blog	Tori Watson, EdAmerica
Site Selection	Leah Louallen, THEC/TSAC
Sponsorship	Jonathan Looney, Sallie Mae
State Programs	Jason Seay, THEC/TSAC
Training	Ashley Edens, Strata Information Group

2023-2024 Conference Committee

Jana Cox, University of Tennessee, Martin

April Wolford, Chair, University of Tennessee College of Law

Reed Allison, Chattanooga State Community College

Jennifer Byrd, Nashville State Community College

Brian Davidson, University of Memphis

Ashley Edens, Strata Information Group

Eric Farmer, THEC/TSAC

Wendy Floyd, Pellissippi State Community College

Lucas Gray, TCAT Knoxville

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Debbie Murphy, Ascendium

Tina Rich, Carson-Newman University

Melissa Smith, Vanderbilt University

Samantha Sullivan, Vanderbilt University

Mark Voeltzke, TCAT Nashville

Jo Wallace, THEC/TSAC

Tori Watson, EdAmerica



Dear TASFAA Friends,

I am honored and excited to welcome everyone to our 2024 annual TASFAA conference. This is TASFAA's 56th year and we have had a year so packed full of challenges and change that we have had to become nimble and flexible in ways we never had to in the past. This made our conference theme of *TASFAA Ninja Warrior* so very appropriate. Like the American Ninja Warriors, we work hard and support each other. We do our individual work at our schools and yet we are a community that is known for its compassion, drive, comradery, and support. TASFAA has been stretched to the limits this year to provide accurate and comprehensive training during a tumultuous time. And I believe that we have been successful in this effort.

Now we get to build on that success with our wonderful conference! The conference committee, led by April Wolford and Jana Cox, has done a phenomenal job in planning and organizing our conference. Thanks to their efforts, we will have a full slate of informative and exciting sessions. We will have past NASFAA National Chair, Brad Barnett, with us to present some of our sessions. We will also be joined by upcoming SASFAA President, Leigh Ann Hussey. On top of these, we have presentations from some of our TASFAA members. As always, when the call goes out, TASFAA answers. Thank you to each and every one of our presenters.

While we are thanking, I also want to take time to acknowledge and thank our vendors. They do so much to support us as an association and we are very grateful. Please be sure to stop in and visit with our vendors in the exhibit hall. This is a great way to learn about new and current products and services offered by their companies. The financial support of our wonderful vendors assists us in being financially strong and in ensuring that we have the support we need to do our jobs.

To end my thoughts, I want to say "Thank you" to all of you who have given me your trust, support, and kind thoughts through my year of presidency. You will never know how very special you are to me. Please know that I am also here for you and am glad we are in this fight together.

Sincerely,

Jennifer Byrd
TASFAA President (23-24)



Dear TASFAA Friends,

Welcome everyone to the 56th TASFAA Annual Conference! It feels like just yesterday the TASFAA Executive Board was planning for this exciting year ahead, and here we are in March at the Conference. Time truly flies!

First and foremost, we want to extend our deepest gratitude to the Conference Committee. Their dedication, expertise, and time have been invaluable in ensuring the success of this conference. Every year we say it, and every year it remains true: it takes a collaborative effort to orchestrate an event of this caliber, and we are immensely thankful for this exceptional team. You can easily spot our committee members by the ribbon on their name tags, so don't hesitate to reach out to them if you need assistance during the conference.

Reflecting on our journey with TASFAA, we've come to recognize the significant role our vendor partners play in shaping the success of our Annual Conference. Their support enables us to offer enriching sessions, entertainment, and networking opportunities. Be sure to visit the Vendor Hall during breaks to engage with them – their contributions are fundamental to our growth and development.

Special recognition is due to a few individuals whose unwavering support has been instrumental in making this Conference possible. Leah Louallen, Ashley Edens, Jo Wallace, Jennifer Byrd, and Charles Harper – your guidance, assistance, and belief in this endeavor have been truly invaluable. If you cross paths with any of them during the Conference, please take a moment to express your appreciation.

We sincerely hope you find this Conference both informative and enjoyable. Serving you and this remarkable association has been an honor, and as we navigate through this conference together, let us conquer obstacles and forge new pathways toward excellence, knowing that our collective strength propels us forward.

Sincerely,

Jana Cox and April Wolford

2023-24 Conference Co-Chairs

Welcome to the 2024 TASFAA Annual Conference

Information for Conference Participants

Cell Phones/Electronic Devices

As a courtesy to presenters and attendees, please silence your cell phones and/or electronic devices during the General and Concurrent Sessions.

Conference Attire

Business casual is appropriate for the conference but be sure to get your TASFAA Ninja Warrior outfits ready to go for Bingo Monday night following the President's Reception!

Embassy Suites

A floor plan/layout of the hotel's conference center is located on the last page of this program.

Hospitality Suite

The TASFAA Hospitality Suite is in Suite 228 and welcomes all members. Hours are posted in the program. Join your friends for a pit-stop during the conference!

Meals

Breakfast is provided by the Embassy Suites for all attendees staying at the hotel. Breakfast tickets have been included in the registration packet for attendees who indicated they needed them on their registration form.

For conference lunches, individuals who requested vegetarian meals on your registration will have a vegetarian meal ticket in your registration packet. Please present the ticket to the wait staff at the luncheon and they will accommodate your request.

Name Badges

Please always wear your name badge as it is necessary for admission to all conference sessions and meals. If you misplace your badge, please go to the registration desk.

Wi-Fi

Network: TASFAA

Password: TASFAA2024

Conference Sponsorship

TASFAA expresses its gratitude for the continued support from generous sponsors. Our Sponsors have allowed us to offer this annual conference at a reasonable fee due to their generous support. Visit each of them in the Vendor Area and complete the scavenger hunt for a chance to win a prize!

Grand Patron Level

\$5500

The logo for Earnest, featuring the word "earnest" in a lowercase, green, sans-serif font.The logo for Edamerica, featuring the word "edamerica" in a bold, blue, sans-serif font with a small red star above the "i". Below it, the tagline "Advancing Student Success" is written in a smaller, red, sans-serif font.The logo for Education Loan Finance, featuring a blue shield with a white outline. Inside the shield is a blue torch with an orange flame. Below the shield, the words "EDUCATION" and "LOAN FINANCE" are stacked in a blue, sans-serif font.The logo for THECATSAC, featuring the word "THECATSAC" in a bold, blue, sans-serif font. The letter "A" is replaced by a blue graduation cap with three white stars below it.

Patron Level
\$4000



Sponsor Level
\$3000



Vendor Level
\$2000





Charity



What is the National Living Donor Assistance Center?

The NLDAC is a wonderful organization that aims to reduce disincentives to living organ donation by providing resources to living organ donors for expenses not typically covered by insurance, including travel expenses, lost wages, and dependent care expenses, among others. Their goal is to provide access to transplantation for those who want to donate but may not be able to afford to otherwise. More information about this important organization can be found at <https://www.livingdonorassistance.org/>.

Ways to Support the Charity

Silent Auction

We've got some great items lined up for you to bid on, and 100% of the money raised goes straight to the NLDAC! Think professional sports tickets, hotel stays, admission passes to places like AdventureWorks, Cheekwood Estate, and Anakeesta, gift baskets full of goodies, signed memorabilia and more! We're thrilled to offer online bidding and payment again this year, too, so no need to bring cash for the auction!

10-Fold for the Billfold

Here's how it works:

1. Designate your donation amount
2. Decide if you want to put your donation into one envelope or split it into multiple envelopes to increase your chance of winning (maximum \$20 per envelope)
3. Drop the envelope(s) in the 10-Fold for the Billfold box!

At the end of the conference, we'll randomly pull an envelope, and if yours is selected you'll receive **10 times** the dollar amount that's inside to take home with you! Max per envelope is \$20!

Example: You want to make a \$20 donation and you split your donation into two envelopes, each with \$10 inside. One of your envelopes is pulled, so you get to take home \$100! Or if you decide to put it all in one envelope, you could turn \$20 into \$200!

Entertainment

The Entertainment Committee invites you to join us for an adrenaline-pumping experience!

On **Sunday night**, we'll be hosting a networking event immediately following dinner. This will give you a chance to relax and connect with your colleagues from across the state. After networking, join us in the Hospitality Suite to prepare for more Conference adventures ahead!

Monday night at the President's Reception, TASFAA will honor President Jennifer Byrd. All members are invited to cruise on by to celebrate her year of hard work and enjoy heavy hors d'oeuvres.

After the President's Reception prepare yourselves for a TASFAA Ninja Bingo Showdown! The Queen of Cards and the Kings of Bingo will be spinning and calling into the night to raise money for this conference's charity with White Elephant BINGO!

For all the new attendees, here's the deal: Search your closet, garage, junk drawer, and Christmas party re-gifts and bring them to the conference to place on the "prize" table with a chance to win these luxurious "prizes" from the deepest, darkest, and most forgotten about parts of your colleagues' closet, attic, or garage.

There is no telling what you will see and have the chance to win so please join us as we have a great time laughing together and at each other during White Elephant Bingo! You will also have a chance to donate to **TASFAA's Charity, the National Living Donor Assistance Center**, by purchasing additional bingo cards. We look forward to seeing you and your junk...we mean "PRIZES" so swing in and watch your favorite Bingo callers in action!

On **Tuesday night**, tackle your final evening obstacle with Sweets in the Suite! All are welcome to join in at any of these events.

The TASFAA Suite will be open throughout the conference! See your agenda for dates, times and room number.

Sunday, March 24, 2024

7:30 - 8:30 am	Registration: New Aid Officers & Management Workshops	Registration Area
8:30 - 10:00 am	New Aid Officers Workshop – Sessions 1 & 2 Management Workshop – Session 1	Broadlands AB Cambridge AB
9:00 - 10:00 am	Executive Board Meeting	Oakleigh C
10:00 - 10:15 am	Break: New Aid Officers Management Executive Board	Hallway
10:00 am - 1:30 pm	Vendor Area Set-Up	Oakleigh AB
10:15 - 11:30 am	New Aid Officers Workshop – Session 3 Management Workshop – Session 2 Executive Board Meeting	Broadlands AB Cambridge AB Oakleigh C
11:30 am - 12:30 pm	Luncheon: New Aid Officers Management Executive Board Conference Committee	Mirabella AB
12:30 - 1:30 pm	Executive Board Meeting	Oakleigh C
12:30 - 2:00 pm	New Aid Officers Workshop – Sessions 4 & 5 Management Workshop – Session 3	Broadlands AB Cambridge AB
1:00 - 2:00 pm	Vendor Reception <i>By Invitation Only</i>	Suite 228
2:00 - 2:15 pm	Break: New Aid Officers Management	Hallway
2:00 - 3:00 pm	Governmental Relations Committee Meeting	Oakleigh C
2:00 - 4:45 pm	Vendor Area Open Conference Registration Open	Oakleigh AB Registration Area
2:15 - 3:30 pm	New Aid Officers Workshop – Session 6 Management Workshop – Session 4	Broadlands AB Cambridge AB

Concurrent Sessions

2:30 - 3:30 pm	Session 1: Federal Work-Study: Strategies & Best Practices	Mirabella A
	<p>Spending and reporting of FWS funds have recently become a struggle for many financial aid offices. Parents are concerned about their students working while in college, students are choosing higher paying jobs off campus, or in some cases the student simply does not want to work. A panel of FWS experts will discuss strategies to utilize job fairs, community service agencies, increased wages, and best practices to help get students to work and schools to spend those allocated funds before FISAP time, and discuss current reporting guidelines through COD for any tips or needed therapy to help for the upcoming year.</p>	

Presenters: Erin Johnson, University of Tennessee, Knoxville
Brian Lee, Nashville State Community College
Amy Mistic, University of Tennessee, Martin
Amanda Moss, Belmont University

Moderator: Robbie Snapp, Middle Tennessee State University

2:30 - 3:30 pm

Session 2:

Surmounting Obstacles with SLATE

Mirabella B

Communication with students doesn't have to be challenging. Come hear how two institutions utilize Slate to improve messaging with current and prospective students. You will learn strategies to overcome your communication obstacles and track your effectiveness to achieve Total Victory.

Presenters: Lucas Gray, TCAT Knoxville
Danette Seale, Carson-Newman University

Moderator: Diana Daniels, Colleging

3:45 - 4:45 pm

Session 1:

Ninja Identity: Building Your Personal Mission Statement **Mirabella A**

Have you really thought about what's most important to you in life? What do you value? What's your purpose? What do you hope to accomplish? And how do your day-to-day habits move you closer or further from these goals? Developing a personal mission statement can help keep you on track, and motivate you, towards having a more fulfilled and purposeful life.

Presenter: Brad Barnett, James Madison University
Moderator: Sara Edwards, Citizens

3:45 - 4:45 pm

Session 2:

Processing State Aid Programs

Mirabella B

What obstacles are in your way when trying to administer and process state aid programs? Come to this open forum armed with questions and prepared to have a discussion about the runs you can't seem to make, the ones you have successfully conquered, and maybe the ones you didn't realize were part of the course.

Presenter: Johnathan Button, Tennessee Board of Regents
Moderator: Cerrie Satterfield, Pellissippi State Community College

5:00 - 5:45 pm

Opening Session

Mirabella F

Welcome, Opening Remarks, Charity Introduction

5:45 - 6:30 pm

Keynote

Mirabella F

Why Do We Do What We Do? A Journey from Poverty...Helped by a Financial Aid Officer

Many of us experienced challenging situations when we were younger. How did you allow those experiences to shape you? Did you take anything from them to improve your life today, or are you stuck, repeating the problems of the past? Brad will share a bit about his story, including how a financial aid officer provided him the ability to get a college education that opened doors to a new life. Through the story, you will have the opportunity to reflect on your own experiences as you look toward securing the type of

life you desire and contemplate the impact you can have on others as a financial aid administrator. As we embark upon the time to implement all of the FAFSA simplification changes, remembering the importance of what we do can help keep us going.

Presenter: Brad Barnett, James Madison University
Moderator: Jennifer Byrd, Nashville State Community College

6:30 - 7:30 pm	Dinner Buffet	Mirabella F
7:30 - 8:30 pm	Networking	Mirabella F
8:00 - 10:00 pm	TASFAA Hospitality Suite Open	Suite 228

Monday, March 25, 2024

7:45 - 8:45 am	Vendor Area Open	Oakleigh AB
7:45 - 11:30 am	Conference Registration	Registration Area
9:00 - 10:00 am	<u>General Session</u>	Mirabella E

Packaging Title IV Aid with SAI

Join us for a dynamic session where we'll unravel the complexities of the new SAI formula. We will explore the key factors that influence the formula and finish the session with packaging aid using the new SAI.

Presenter: Leigh Ann Hussey, University of West Georgia
Moderator: Jennifer Byrd, Nashville State Community College

10:00 - 10:30 am	Break	Oakleigh AB
10:00 - 11:45 am	Vendor Area Open	Oakleigh AB

Concurrent Sessions

10:30 - 11:30 am	Session 1: FAST System Training	Mirabella A
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TSAC staff will help users learn to navigate the FAST System more effectively. Learn how to review and update student records, view valuable reports, certify student eligibility and more. This is a great session for members who have all levels of experience working directly with state aid programs.

Presenter: Robert Biggers, THEC/TSAC
Josh Moran, THEC/TSAC
James Snider, THEC/TSAC
Moderator: Haley Greenway, Tennessee Board of Regents

10:30 - 11:30 am	Session 2: Key Resources for Financial Aid	Mirabella B
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In the rapidly changing world of financial aid, being aware of and knowing how to utilize key resources can mean the difference in remaining compliant or an audit finding. Join us

as we go over the many different resources that can help ensure you stay on the cutting and compliant edge of financial aid.

Presenters: Johnathan Button, Tennessee Board of Regents
Andrew Linn, University of Memphis
Moderator: Amy Gerber, ScholarNet

10:30 - 11:30 am

Session 3:
Student Loan Repayment: What's in Store for 2024 **Mirabella C**

Federal student loan borrowers re-entered repayment on their federal student loans in the Fall of 2023. This session will focus on what has transpired since the return to repayment and what that will mean for your borrowers and your institutions Cohort Default Rates (CDR) over the next several years. You will also learn the latest on servicer migration, Borrower Defense, and the new SAVE repayment plan provisions.

Presenter: Tori Watson, EdAmerica
Moderator: Jonathan Looney, Sallie Mae

10:30 - 11:30 am

Session 4:
Ninja Warrior Showdown: Balancing Competing Priorities **Mirabella D**

Welcome to the Financial Aid Dojo, where the ancient art of balancing competing priorities meets the modern challenges faced by financial aid administrators. Financial aid administrators are the silent warriors of higher education, navigating treacherous terrain filled with budget constraints, regulatory hurdles, and student expectations. Join us as we unlock the secrets of financial aid agility and resilience. Disclaimer: No actual katanas or balance beams will be provided during this session. Safety first, my fellow financial aid warriors!

Presenter: Marian Dill, THEC/TSAC
Moderator: Bill Heath, THEC/TSAC

11:45 am - 1:00 pm

Luncheon **Mirabella F**
Reserved seating for Executive Board / Conference Committee
TASF AA Business Meeting
TASF AA Service Awards

1:00 - 3:00 pm

Conference Registration **Registration Area**
Vendor Area Open **Oakleigh AB**

Concurrent Sessions

1:30 - 2:30 pm

Systems of a Feather Sessions
This is an opportunity to gather with other users to see how institutions are handling the new FAFSA Simplification set-up, and discuss best practices, complaints, tips & tricks.

Banner **Mirabella E**
Moderator: Jamie Hamby, Strata Information Group

Colleague **Mirabella A**
Moderator: Tina Rich, Carson-Newman University

PowerFAIDS **Mirabella B**
Moderator: April Ford Peterson, Lee University

CAMS **Mirabella C**

Moderator: David Haggard, Bryan College

All Other Systems

Mirabella D

Moderator: Ashley Edens, Strata Information Group

2:30 - 3:00 pm

Break – snacks provided!

Oakleigh AB

3:00 - 4:00 pm

General Session

Mirabella E

Washington Update by a Fireside Chat

The Washington Update will focus on the legislative issues that Congress is discussing along with recently introduced bills which impact postsecondary education. We will explore the status and potential impact of the Bipartisan Workforce Pell Act and the College Cost Reduction Act. Return to repayment, negotiated rulemaking, appropriations, and the federal budget will be highlighted as well. Come to a relaxed atmosphere of a fireside chat to learn about current events in Washington.

Presenters: Marian Dill, THEC/TSAC

Ron Gambill, ELFI

Moderator: Jennifer Byrd, Nashville State Community College

Concurrent Sessions

4:15 - 5:15 pm

Session 1:

Top State Compliance Issues

Mirabella A

TSAC staff travels from one end of the state to the other to perform reviews for state grant and scholarship programs. If they haven't visited your school, don't worry, they won't forget about you. You won't want to miss this session to learn about the most common compliance issues around the state. This is also an opportunity to provide feedback, ask questions for a "friend," or discuss best practices.

Presenters: Kristyn Ogletree, THEC/TSAC

Sarah Perdue, THEC/TSAC

Andrew Robinson, THEC/TSAC

Moderator: Shalonda Trevino, Volunteer State Community College

4:15 - 5:15 pm

Session 2:

Don't Make a Splash: Balancing Data Sharing Rules

Mirabella B

The session provides an overview of data sharing rules and guidance related to FAFSA data, FAFSA derived data, and Federal Tax Information (FTI). Institutions have access to a significant amount of sensitive data where compromise of information could cause damage to students and the institution. Protecting student data is a shared responsibility but starts with you. The presenters will review current compliance standards as well as share how campuses should prepare for and ensure compliance with new FTI rules.

Presenters: Johnathan Button, Tennessee Board of Regents

Andrew Linn, University of Memphis

Robin Townson, Roane State Community College

Moderator: Kimberly Whiteside, University of Tennessee, Chattanooga

4:15 - 5:15 pm

Session 3:

Financial Aid Jeopardy

Mirabella C

This is Jeopardy! A fun interactive way to test your financial aid knowledge and learn something new! Great refresher questions for long timers and great training for newbies! Categories include: FAFSA, Potpourri, Verification, Student Loans, and more. Join us in a game of Financial Aid Jeopardy where you will be split up in teams to see who takes home the win.

Presenters: Kathleen Roebuck, Monogram
Ashley Edens, Strata Information Group
Moderator: Lacey Weese, Tennessee Wesleyan University

4:15 - 5:15 pm

Session 4:
Averting Danger: Combatting Fraud in Higher Education Mirabella D

We are witnessing a disturbing surge in fraudulent activities in higher education and financial aid. Financial aid administrators have a fiduciary responsibility to report suspected fraud. The objective of this session is to raise awareness of the startling sophistication of fraud, discuss effect on credit, and campus-wide best practices for deterrence.

Presenter: Eric Chas, CollegeAve
Kevin Holman, CollegeAve
Moderator: Lelia Gibson, Vanderbilt University

5:15 - 6:30 pm

President's Reception Cambridge AB

Cruise on by the President's Reception honoring TASFAA's 2023-24 President, Jennifer Byrd. All TASFAA members are invited for networking and heavy hors d'oeuvres.

7:00 - 9:00 pm

Bingo Mirabella F

Bring your White Elephant "prize" and play Bingo with your TASFAA friends and the KOBs. Donate to **the National Living Donor Assistance Center** and receive additional cards for a greater opportunity to win! Not into Bingo? Hang out and visit with your colleagues while enjoying a soft drink, beer, or wine. We have lots of extra White Elephant prizes and gift card roulette so don't let that stop you from enjoying the fun!

Tuesday, March 26, 2024

7:45 - 8:45 am

Vendor Area Open Oakleigh AB

7:45 - 11:30 am

Conference Registration Registration Area

9:00 - 10:00 am

General Session - 1 Mirabella E

TSAC Update

TSAC will provide the most current information on the State of Tennessee financial aid programs.

Presenters: Dr. Steven Gentile, THEC/TSAC
Tim Phelps, THEC/TSAC

Moderator: Jennifer Byrd, Nashville State Community College

9:00 - 10:00 am

General Session - 2 Mirabella A

Graduate / Professional School Open Forum

Bring your graduate/professional school topics with you to share in an open forum style with your colleagues.

Moderator: Kristie Futrell, Vanderbilt University School of Nursing

10:00 - 10:30 am **Break** **Oakleigh AB**

10:00 - 11:45 am **Vendor Area Open** **Oakleigh AB**

Concurrent Sessions

10:30 - 11:30 am **Session 1:**
The State of Financial Aid: The 2023 Student Survey on the Financial Aid Experience **Mirabella A**

Learn the results of Earnest's third annual Survey on Student Engagement in which 555 undergraduate students shared their thoughts on the financial aid process, their experiences, and their attitudes toward advice, decision-making, and working with their financial aid offices. Join us as we transform this data into actionable strategies to better engage with your students and enhance your role in their educational journey.

Presenter: Tim Young, Earnest

Moderator: Leslie Goodrum, Volunteer State Community College

10:30 - 11:30 am **Session 2:**
Banner Technical Open Forum **Mirabella B**

Do you have technical questions regarding Banner? Are you curious as to how other schools are solving technical challenges? This is the session for you.

Presenters: Suzanne Beller, Middle Tennessee State University

Isaac Jones, Middle Tennessee State University

Jeff Norrod, Tennessee Technological University

Moderator: Regina Gilbert, Lipscomb University

10:30 - 11:30 am **Session 3:**
Bursar/Aid Office: Tips & Tricks on Managing Office Relationships **Mirabella C**

The relationship between the Financial Aid and Bursar's Offices can be a challenging one to navigate. We will explore practical tips aimed at fostering a collaborative and productive relationship between the two offices. You will learn more about the everyday tasks that a Bursar's Office performs and gain new appreciation for the challenges our colleagues face.

Presenters: Chris Cook, Vanderbilt University

Brent Tener, Vanderbilt University

Moderator: Kim Bowman, University of Tennessee, Chattanooga

10:30 - 11:30 am **Session 4:**
Becoming Financial Literacy Champions **Mirabella D**

Attend this session to hear how the panelists have implemented and maintained a winning financial literacy program on their campus. They'll talk about the students being served, partnerships developed on and off campus, and share strategies for the obstacles they conquered.

Presenters: David Barreto, Pellissippi State Community College
Erica Bell, University of Tennessee, Martin
Sarah Edgar, University of Tennessee, Chattanooga
Philippa Satterwhite, University of Tennessee, Knoxville
Samantha Sullivan, Vanderbilt University
Moderator: Debbie Murphy, Ascendium

11:45 am - 1:00 pm **Luncheon** **Mirabella F**
Reserved seating for TASFAA Past Presidents
TASFAA Business Meeting, cont'd.
SASFAA Address – Leigh Ann Hussey
TASFAA Service Awards, cont'd.
Gavel Presentation

1:00 - 3:00 pm **Conference Registration** **Registration Area**
Vendor Area Open **Oakleigh AB**

Concurrent Sessions

1:30 - 2:30 pm **Session 1:** **Mirabella A**
Consumer Information Reporting
Consumer Information continues to be at the top of the top 10 compliance findings year after year. Come and find out how to be a reporting ninja.

Presenters: Johnathan Button, Tennessee Board of Regents
Ashley Edens, Strata Information Group
Moderator: John Brandt, Jackson State Community College

1:30 - 2:30 pm **Session 2:** **Mirabella B**
Administering Institutional Scholarships

Jumping through all of the hoops you must navigate to administer institutional scholarship funds may leave you feeling like you are a ninja warrior. There are many aspects of administering scholarship that are contextual to the institution you serve. This session will explore best practices in scholarship awarding and includes topics such as: federal, state and NCAA compliance; the selection process; funds management; institutional involvement (politics); and donor and foundation considerations. Audience members will be asked to participate by sharing their tips and secrets in managing institutional funds.

Presenter: Brent Tener, Vanderbilt University
Moderator: Kathleen Roebuck, Monogram

1:30 - 2:30 pm **Session 3:** **Mirabella C**
Diversity, Equity & Inclusion Panel

Join us for a dynamic panel discussion on diversity, equity, and inclusion. Hear from industry leaders as they share insight, best practices, and experiences in fostering a more inclusive campus, not only in the classroom but also in the workplace. Engage in meaningful dialogue, gain practical strategies, and be inspired to drive positive change.

Presenters: Dr. Brittany Mosby, THEC/TSAC
Dr. Robert Owens II, Tennessee Technological University
Jeana Scholz, Motlow State Community College
Moderator: Lacey Weese, Tennessee Wesleyan University

1:30 - 2:30 pm **Session 4:** **Mirabella D**
TSAC Open Forum

Come ready to ask those burning questions about State aid programs! TSAC staff will be ready for you.

Presenters: Robert Biggers, THEC/TSAC
Leah Louallen, THEC/TSAC
James Snider, THEC/TSAC
Moderator: Journey Ellison, THEC/TSAC

2:30 - 3:00 pm **Break – snacks provided!** **Oakleigh AB**

3:00 - 4:00 pm **General Session** **Mirabella E**

FAFSA Simplification

This presentation will cover the implementation of FAFSA simplification. We'll delve into the obstacles associated with the current FAFSA system and highlight strategies to potentially improve the process while ensuring equitable access to financial aid.

Presenter: Brad Barnett, James Madison University

Moderator: Jennifer Byrd, Nashville State Community College

Concurrent Sessions

4:15 - 5:00 pm **Birds of a Feather Sector Sessions**

Public 4-Year Schools **Mirabella A**
Sector Representative: Andrew Linn, University of Memphis

Private 4-Year Schools **Mirabella B**
Sector Representative: Tina Rich, Carson-Newman University

2-Year Schools **Mirabella C**
Sector Representative: Wendy Floyd, Pellissippi State Community College

TCAT Schools **Mirabella D**
Sector Representative: Lucas Gray, TCAT Knoxville

All Other Schools **Oakleigh C**
Sector Representative: Isaac Jones, Middle Tennessee State University

5:15 - 8:00 pm **Dinner on Your Own**

8:00 - 10:00 pm **TASF AA Hospitality Suite Open** **Suite 228**

Wednesday, March 27, 2024

Wear your TASF AA Conference t-shirt or school colors!

9:00 - 10:15 am **General Session** **Mirabella E**

Federal Update

Presenter: Heather Boutell, Vanderbilt University School of Medicine

Moderator: Jennifer Byrd, Nashville State Community College

10:15 - 11:00 am

General Session

Mirabella E

Federal Update Debrief

**Presenters: Brad Barnett, James Madison University
Heather Boutell, Vanderbilt University School of Medicine
Marian Dill, THEC/TSAC
Leigh Ann Hussey, University of West Georgia**

Moderator: Jennifer Byrd, Nashville State Community College

11:00 am - 12:00 pm

Closing Session

Mirabella E

Prize Winners, Charity & Silent Auction Update, Closing Remarks

End of the run!

See you April 13-16, 2025 at the Embassy Suites Murfreesboro!

Conference Center Layout

